

Public Involvement 3.0^{beta}

Bridging Virtual and Physical Strategies

Jason Lally

Director, Decision Lab



Mission



To engage communities in more informed, inclusive decisions that foster sustainable, vibrant communities.

Tighten feedback loops

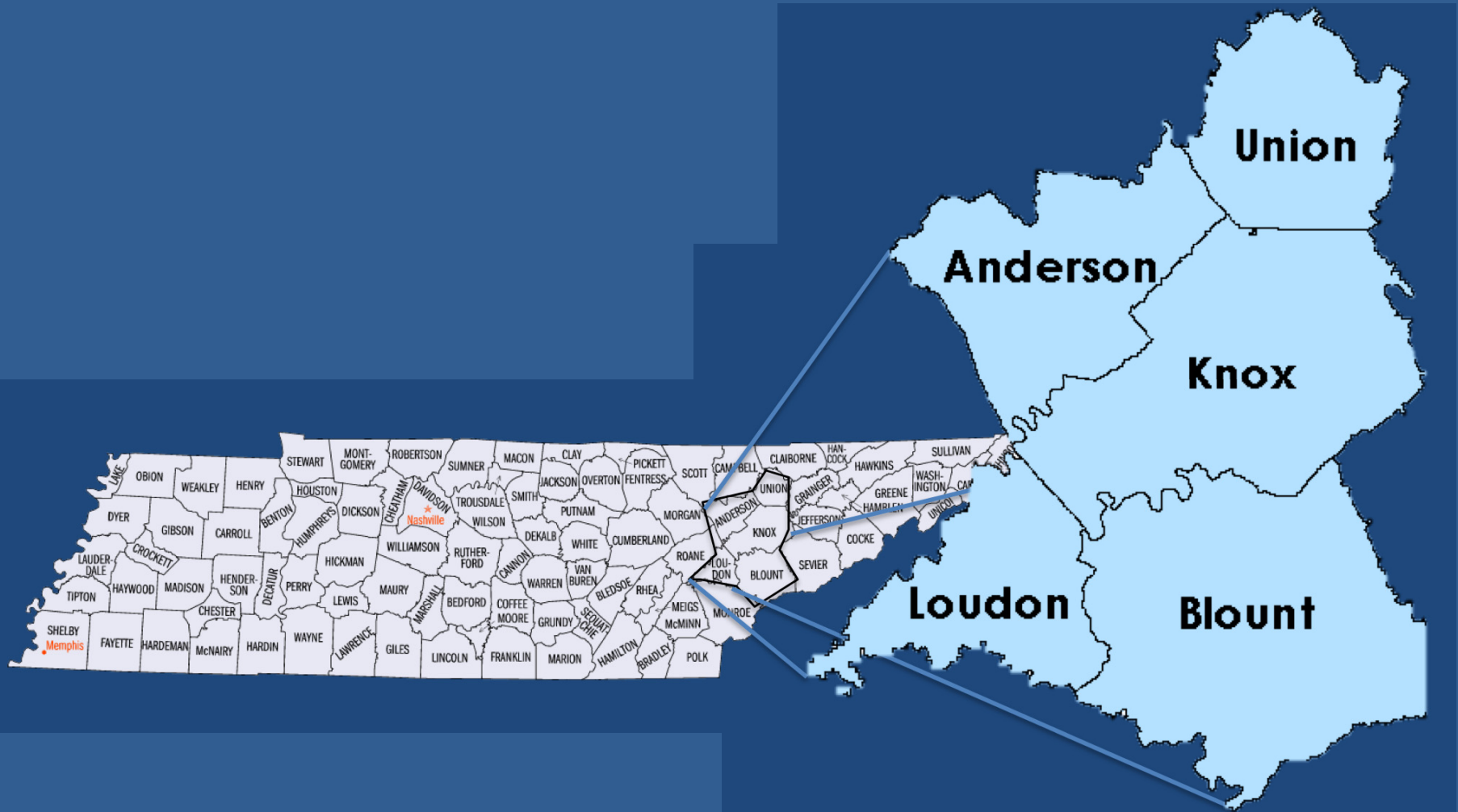
Capture data in real time

Engage younger demographics

Provide platforms to groups

planET

A Regional Partnership of
East Tennessee Communities



planET

A Regional Partnership of
East Tennessee Communities



KNOXVILLE REGIONAL
TPO

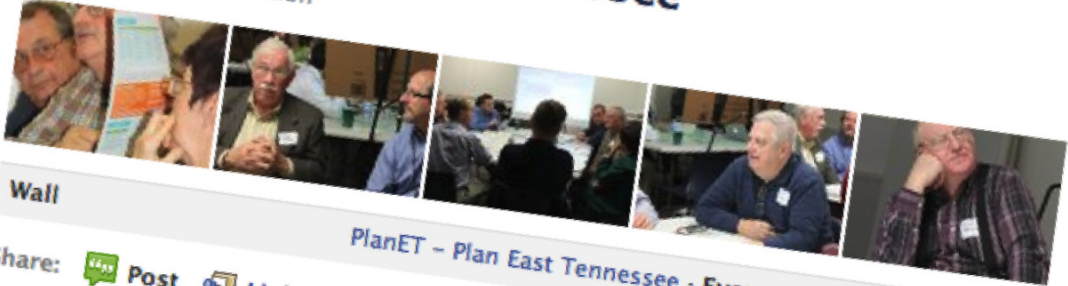


 PlaceMatters.



PlanET – Plan East Tennessee

Community Organization



Wall

PlanET – Plan East Tennessee · Everyone (Most Recent)

Share: Post Link

Write something...



PlanET – Plan East Tennessee

Did You Know That?

There are an estimated 10,000 students living off-campus in the private rental market throughout the PlanET region?

[PlanET East Tennessee's Regional Plan for Livable Communities >](#)
www.planeasttn.org

Like · Comment · Share · Yesterday at 7:37am ·

2 shares

Write a comment...



PlanET – Plan East Tennessee

Meeting in a Box allows smalls groups to submit their ideas to PlanET.
www.knoxnews.com



Partnership forum focuses on Hispanic issues, future
Knoxville architect Carlos Pinilla has had few opportunities to sit down with his peers and hash out the state of affairs in the Hispanic community in East

Wall

Info

Friend Activity

Photos

Events

Join My List

About

Developing a vision for the future of East Tennessee.

151

like this

1

talking about this

Create a Page

Add to My Page's Favorites

Remove from My Page's Favorites

Get Updates via SMS





Create New List



You are logged in as Group 1 in

Q1: Assets/Strengths



Community Strengths

[create new idea](#)

1. Lousville - small town, self government, conservative attitudes
2. Alcoa - well located, can get anywhere, beauty surrounding it
3. Maryville - conservative attitudes and independent spirit of citizens
4. Maryville - likes location, close to city close to mountains, religious aspects of the community
5. Maryville - likes education system and parks-and-greenways
6. Close to a lot of things to do - outdoor activities
7. Climate of East Tennessee, four seasons, none are to harsh, outdoors, natural beauty,
8. University, diverse, many religious groups or churches
9. Regional transportation, international airport is an asset
10. It is a great place to have a small business
11. Like the outdoor opportunities, lakes, mountains - pretty
12. Community sovereignty - independence of local jurisdiction - want to maintain autonomy
13. Want to avoid regional government
14. The people of this area are an asset
15. Conservative attitudes, independent governments, independent spirit of people, diverse religious community

[textify](#) [create polling slide](#) [create lists from ideas](#) [sort by score](#)



Regional Strengths

[create new idea](#)

Event PlanET Community Forum 1 event 1 Topic Q1: Assets/Strengths Starred? All Submitted Ideas

Move Submitted Ideas collapse all

Ungrouped [Select all within](#)

Affordable cost of living [Select all within](#)

Cost of living (housing is a factor)

Strategic geographic location, proximity to other cities [Select all within](#)

strategic geographic location: proximity to other cities, regions, 4

Distinct music, food and historical culture [Select all within](#)

Natural assets like the Smokey Mountains and access to recreation and outdoor an opportunities [Select all within](#)

Friendliness of people [Select all within](#)

mid-size city, lot to offer ++, with friendly people

Friendliness of people.

Educational institutions throughout the region [Select all within](#)

Widespread community involvement including outreach to marginalized groups [Select all within](#)

Diverse economic, infrastructure and institutional assets including ORNL, TVA, and UT [Select all within](#)

Diversity of job opportunities and strong economic development efforts [Select all within](#)

export wordcloud

export to text

create polling question

create summary group

add to summary group

remove from summary group

Regional Challenges

- | | |
|-----|---|
| 18% | 1. Need to attract visitors to the area and welcome them to go home after they spend their money. |
| 13% | 2. Gap between rich & poor |
| 3% | 3. Lack of crisis services |
| | 4. Voter apathy throughout |
| 14% | 5. Few transportation choices - e.g., public transit, ped/bike |
| 28% | 6. Lack of affordable housing |
| 13% | 7. Maintain local independence in decision making e.g. counties and municipalities operate independently, protect personal rights |
| 14% | |



HELLO

Select Language

Powered by

PROJECT

>> About

>> Rewards

>> Plan E

LEADERBOARD

1 Carol M

2 Jason S

3 Alex Z

4 Mark J1

5 Kevin W1

06 Daniel S

07 Sherith C

08 Peter S

200

200

100

We'd like to thank you for participating in Plan East Tennessee (PlanET)'s MindMixer. More points mean better chances at these Rewards.



Two Passes to the Knoxville Zoo

Knoxville Zoo offers great family fun for everyone. Experience wildlife up close as you come face to face with more than 800 of the Earth's most fascinating animals.

★ 2 ★
TOPICS



Big Ed's Pizza - \$40 Gift Certificate

Big Ed's is a cult favorite since 1970, some declare it as East Tennessee's best pizza place.

★ 2 ★
TOPICS



Regal Cinema Movie Pack

The Pack includes two Ultimate (unrestricted) tickets and a \$10 concessions gift card.

★ 2 ★
TOPICS

VIEW TOPICS

IDEAS

Sort by

RANDOM

POPULAR



UPDATED: JAN 12, 2012 [Dionne F](#)

24 hour community center

0

SECONDS

2

COMMENTS



NOV 24, 2011 [Group](#) [CF1 - Knox 1](#)

Availability and access to good health care

0

SECONDS

0

COMMENTS



UPDATED: NOV 24, 2011 [Group](#) [CF1 - Knox 1](#)

A sense of history and strong historic preservation

2

SECONDS

2

COMMENTS



NOV 24, 2011 [Group](#) [CF1 - Knox 1](#)

Accessibilty and proximity of downtown and jobs

2

SECONDS

0

COMMENTS



NOV 27, 2011 [Group](#) [CF1 - Knox 1](#)

Unique, diverse neighborhoods that maintain a small town feel

4

SECONDS

9

COMMENTS



DEC 27, 2011 [Liliana B](#)

Arts and placemaking make vibrant

1

SECONDS

1

COMMENTS



Knox
Please p
communi
County in
understan
region.

HELLO

Select Langu
Powered by G

CATEGOR



Knox County Strengths

NOV 01 - JAN 30, 2012 CLOSED

10

IDEAS



CLOSED

COMMENTS

9
COMMENTS



by [Kevin M2](#) Perhaps we should put up signs to mark the rough boundaries of neighborhoods. For people that are new to the area, they don't know if they're in Bearden, Old North Knoxville or what.

(There are some signs - Fourth and Gill, Old North. But not all of the communities have them.)

Jan 17, 2012



by [Jason S1](#) I like Ben's mention of wild space as a separate amenity from parks/recreation space. Far too often the focus on natural areas, particularly in urban environments, is largely limited to manicured park & rec type facilities leaving natural/wild areas to the rural areas surrounding the urban environment. I would like to support Ben's motion for mixed-use zoning and specifically his emphasis on wild space as a community amenity.

Dec 28, 2011



by [Ben E](#) I think that in order for neighborhoods to maintain a small town feel, each of them needs to have those amenities that make for a real community: food, parks, wild space, mixed businesses, SCHOOLS!, community centers, etc. I would say that without a push to make small neighborhoods more self-reliant/small town/mixed-use, this positive doesn't come off as believable or relevant.

Dec 27, 2011



by [Jason S1](#) I think the Sunsphere could be utilized more. I love the overlook, but is there anything else it can be used for or perhaps expanded to allow for more creative uses.

Dec 16, 2011



by [Lisa S1](#) One of the features that makes Knoxville interesting is the

4

SECONDS



NEXT

Community forum in

Community

Leave an Idea Note

9

COMMENTS



by [Kevin M2](#) Perhaps we should put up signs to mark the rough boundaries of neighborhoods. For people that are new to the area, they don't know if they're in



by [Mary J1](#) Ancestry is a big source of pride, individually and community-wide. I live in Sharps Chapel and am fascinated with any "Sharp" family member I come across and want to know more about their history.

I am sure if someone came in and formally interviewed each family member to capture that history and document it in some way (video interviews for website, geo tours, etc), it would be a huge boost to the pride and self-worth of those individuals and the community.

I love the interestivity of this website, but it is not available to those individuals

in th
also

Dec

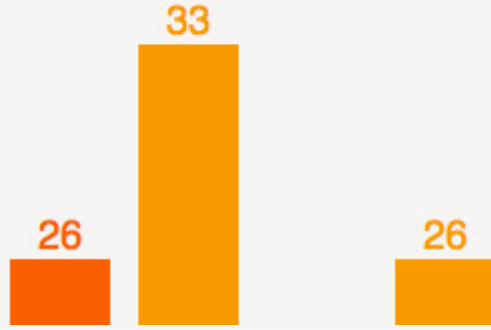


[Amy0 Brooks](#) [PlanET Project Manager](#) Mary, this is a great idea and fits into the storytelling theme of our kick-off meeting! You are correct, this site will only be able to reach people who have access to the internet. This is just one tool we will be using to capture people's ideas.

We will definitely look into video interviews for our website and as another way to get input!

Dec 27, 2011

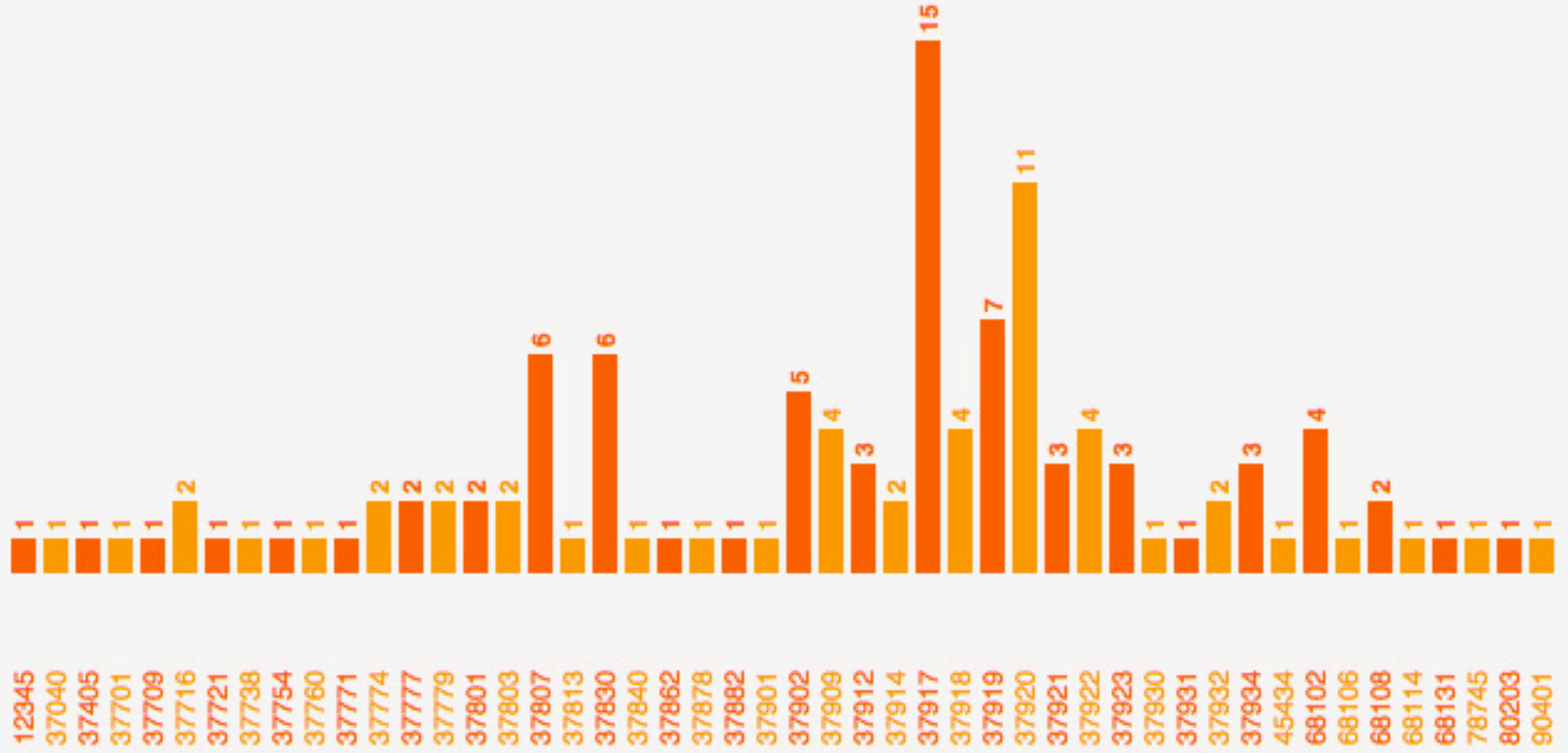
Age Range



Participants in this Project

Average Age

Zip Code



This is for **All Categories**

Idea Count

112

Comments

120

Participants

121

Number Of Days

91

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Fb: fb.me/placematters

Ken Snyder

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